



**LIVIN' LARGE**™  
with Geoff Pinkus

### WHAT IS - LIVIN' LARGE?

Sundays 5:00pm-7:00pm

LIVIN' LARGE with Geoff Pinkus is a men's lifestyle show targeting males age 35+. The show combines a mixture of stories and guests of interest to men with topics including:



- Cigars
- Cars
- Wine and Spirits
- Beer
- Restaurants
- Music
- Sports
- Hot Chicks (Hot Moms)
- Jets
- Bikes/Harleys
- Guns
- Fishing and outdoors

The show features guests on a variety of topics including: entertainers, cigar experts, athletes, sports experts, sports enthusiasts, Chicago celebrities and more.

For Premier Package advertisers, the show mixes regular LIVIN' LARGE stories and guests with stories about YOUR BUSINESS or YOUR INDUSTRY to even better convert listeners to customers.

The show also offers listener "give away" prizes and contests that are designed to highlight and/or compliment advertisers.

The host, Geoff Pinkus, has been a personality on various Chicagoland radio programs. He's a natural comedian with a classic "Chicago Guy" sound that is highly entertaining. Geoff's schmoozing with the ladies and teasing the guys combined with the show's great music and fast pace keeps listeners tuned in.

We look forward to having you **LIVIN' LARGE** with us.